

ANNUAL FOOD & DRINK EXPERIENCE
EST. 2020



SIPP & SAVOR

MERIDIAN, MS



SPONSORSHIP 2023



Celebrate Mississippi's culinary arts +
support educational programming

SIPP & SAVOR

April 1, 2023
VIP Experience, 3-5 pm
5-9 pm Festival

Chef-curated foods prepared with
Mississippi-sourced ingredients by
award-winning chefs from across the
state and region.

**Sipp & Savor is the
major annual fundraiser for
The Mississippi Arts +
Entertainment Experience
in downtown
Meridian, Mississippi.**

Mississippi's rich arts contributions
are often unknown or misunderstood.

At The MAX, we enlighten and
inspire by sharing stories of creative
expression, providing the opportunity
for all generations to reach their
full potential.

Your contribution will help The MAX
further that mission, as well as fund
its educational efforts in and
around the state.

SAPPHIRE SPONSOR | \$ 20,000



BENEFITS INCLUDE:

- Eighteen (18) VIP Passes to Sipp & Savor
- Forty-two (42) Sipp & Savor Tickets
- Forty-two (42) Free Passes to The MAX
- Four hotel rooms night-of festival at the boutique Threefoot Hotel

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Recognition in Sipp & Savor press releases
- Logo and company name prominently featured on festival's posters and flyers
- Your organization's logo on festival-produced banners
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

RUBY SPONSOR | \$ 15,000



BENEFITS INCLUDE:

- Fourteen (14) VIP Passes to Sipp & Savor
- Thirty-two (32) Sipp & Savor Tickets
- Thirty-two (32) Free Passes to The MAX

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Recognition in Sipp & Savor press releases
- Logo prominently featured on festival's posters and flyers
- Your organization's logo on festival-produced banners
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

DIAMOND SPONSOR | \$ 10,000



BENEFITS INCLUDE:

- Ten (10) VIP Passes to Sipp & Savor
- Twenty (20) Sipp & Savor Tickets
- Twenty (20) Free Passes to The MAX

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Recognition in Sipp & Savor press releases
- Logo prominently featured on festival's posters and flyers
- Your organization's logo on festival-produced banners
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

PLATINUM SPONSOR | \$ 7,500



BENEFITS INCLUDE:

- Six (6) VIP Passes to Sipp & Savor
- Fifteen (15) Sipp & Savor Tickets
- Fifteen (15) Free Passes to The MAX

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Recognition in Sipp & Savor press releases
- Logo prominently featured on festival's posters and flyers
- Your organization's logo on festival-produced banners
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

GOLD SPONSOR | \$ 5,000



BENEFITS INCLUDE:

- Four (4) VIP Passes to Sipp & Savor
- Ten (10) Sipp & Savor Tickets
- Ten (10) Free Passes to The MAX

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Recognition in Sipp & Savor press releases
- Logo prominently featured on festival's posters and flyers
- Your organization's logo on festival-produced banners
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

SILVER SPONSOR | \$ 2,500



BENEFITS INCLUDE:

- Two (2) VIP Passes to Sipp & Savor
- Six (6) Sipp & Savor Tickets
- Six (6) Free Passes to The MAX

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Recognition in Sipp & Savor press releases
- Logo prominently featured on festival's posters and flyers
- Your organization's logo on festival-produced banners
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

BRONZE SPONSOR | \$ 1,000



BENEFITS INCLUDE:

- Six (6) Sipp & Savor Tickets
- Six (6) Free Passes to The MAX

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Your organization's logo on festival-produced banners
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website

PARTNER SPONSOR | \$ 500



BENEFITS INCLUDE:

- Four (4) Sipp & Savor Tickets
- Four (4) Free Passes to The MAX

MARKETING & PROMOTION

- Mentions on festival's social media
- Stage acknowledgements during Sipp & Savor
- Event signage at your business recognizing your sponsorship
- Logo on festival website linking to your website



Contact Information

Company/Sponsor Name _____

Contact Person _____

E-Mail _____

Phone _____

Address _____

Sponsorship Level

___ \$20,000 Sapphire Sponsor

___ \$5,000 Gold Sponsor

___ \$15,000 Ruby Sponsor

___ \$2,500 Silver Sponsor

___ \$10,000 Diamond Sponsor

___ \$1,000 Bronze Sponsor

___ \$7,500 Platinum

___ \$500 Partner Sponsor

Payment Information

___ Please send an invoice.

___ I have enclosed a check made payable to The MAX.

___ Please charge my credit card.

Card Type (circle one): Visa / MC / AmEx / Discover

Card Number _____

Exp. Date _____ Sec. Code _____

Thank you for your support of The MAX

When we receive your sponsorship form, we will contact you to set up arrangements, sponsorship benefits, and recognition. Contact Elizabeth at elizabeth@msarts.org with any questions.

Checks can be mailed to: The MAX Attn: Elizabeth Williams 2155 Front Street Meridian, MS 39335